



panorama

December 2023



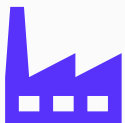
Margin expansion in manufacturing contributes to better-than-expected GDP growth

- India's GDP growth averaged 7.7% YoY in H1FY24, with FY24 GDP expected to be around 7% YoY
- Weak kharif production hindered agri growth, and rural recovery now relies on satisfactory rabi production
- Improvement in margins drives manufacturing growth. However, further margin expansion may be limited
- Services activity indicators across sectors indicate strong growth momentum



Consumption growth remains subdued, possibly on account of weak hiring activity

- Private consumption in H1FY24 recorded a muted growth of 4.5% YoY
- Staples volume growth remains subdued, discretionary consumption has also slowed down
- Auto sales during the festive season were robust, but passenger vehicle inventory remains alarmingly high
- Hiring slowdown is impacting consumption. Formal job creation is crucial for consumption recovery



Industrial order books and funds raised by private corporates indicate a robust capex pipeline

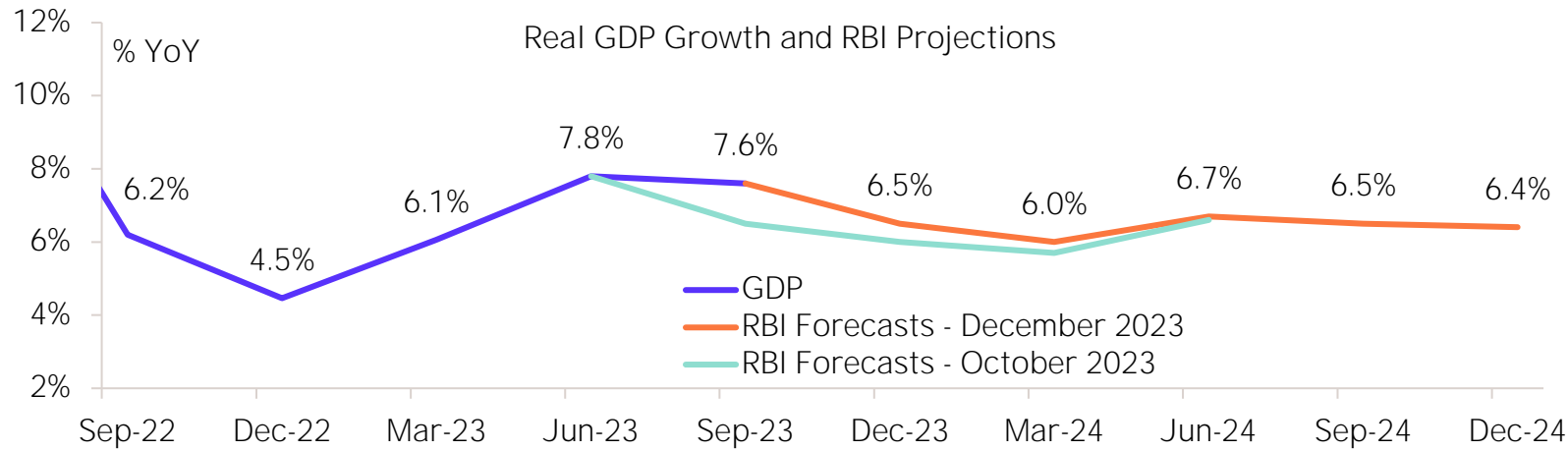
- Actual investments are currently running significantly above the pre-COVID trend
- Investments recorded a robust 9.5% YoY growth in H1FY24
- Capex by listed companies has shown steady improvement over the past three years
- Industrials witnessed record Q2 orders, and private corporate investment intentions rose significantly in H1

Growth Assessment & Outlook

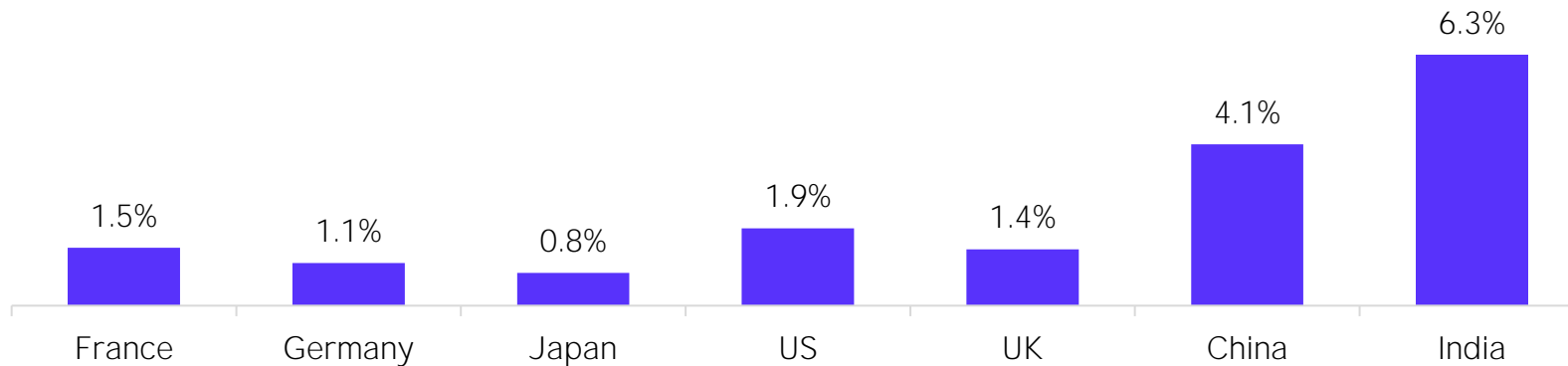


RBI revises FY24 GDP growth to 7% YoY, from 6.5% in the previous policy

The IMF projects India to grow by a 6.3% YoY CAGR over the next 6 years, significantly higher than China's 4.1% YoY



IMF WEO Projections, Real GDP – CAGR (2022-28)



RBI revised the FY24 GDP forecast upward by 50 bps to 7% YoY in the December 2023 policy, as the growth momentum remains robust

We also expect FY24 GDP to be around 7% YoY

It is essential for consumption to revive to sustain growth momentum

The recovery in rural consumption will hinge on good rabi production

Potential repo rate cuts in the next fiscal could provide a fillip to growth

India is firmly poised to be the fastest-growing large economy in the world

The recent slowdown in China, regulatory uncertainties, trade wars, etc., also make India a preferred investment destination

India's GDP growth averaged 7.7% YoY in H1FY24, beating expectations

Growth was driven by a robust services sector and a turnaround in the manufacturing sector in the September quarter

YoY% Sector	Share	FY23		FY23	FY24
		H1	H2		
Agriculture	15%	2.4%	5.1%	4.0%	2.4%
Industry	22%	2.3%	2.5%	2.4%	8.8%
Mining	2%	5.1%	4.2%	4.6%	7.6%
Manufacturing	18%	0.9%	1.7%	1.3%	9.3%
Electricity	2%	10.3%	7.5%	9.0%	6.4%
Services	63%	12.3%	6.9%	9.5%	8.3%
Construction	8%	10.7%	9.5%	10.0%	10.5%
Trade, Hotels, Transport, Communication	19%	20.1%	9.3%	14.0%	6.6%
Financial services, Real estate, Professional Services	22%	7.8%	6.4%	7.1%	9.0%
Public Admin, Defence & Other Services	13%	12.6%	2.6%	7.2%	7.7%
Real GVA	100%	8.6%	5.6%	7.0%	7.6%
Real GDP		9.5%	5.3%	7.2%	7.7%

The erratic and uneven monsoon impacted kharif production, keeping agriculture growth subdued

Improvement in operating profits boosted manufacturing sector growth in Q2

Construction activity remained robust, as indicated by double-digit growth in steel consumption and cement production

Trade+ growth normalised from a high base in the previous year

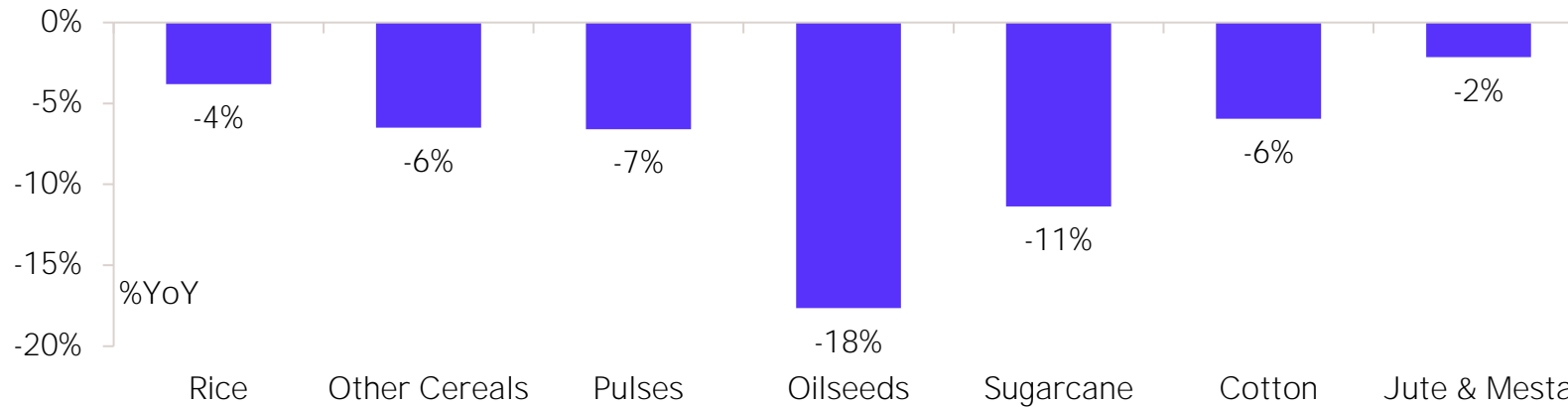
Financial Services+ witnessed strong growth on account of healthy credit and deposit growth. The real estate sector witnessed robust growth in residential launches and sales

GDP growth in H1 was much higher than the market expectations

Poor production in the kharif season impacts agriculture growth

Rural recovery may be delayed if climatic factors adversely affect the Rabi season

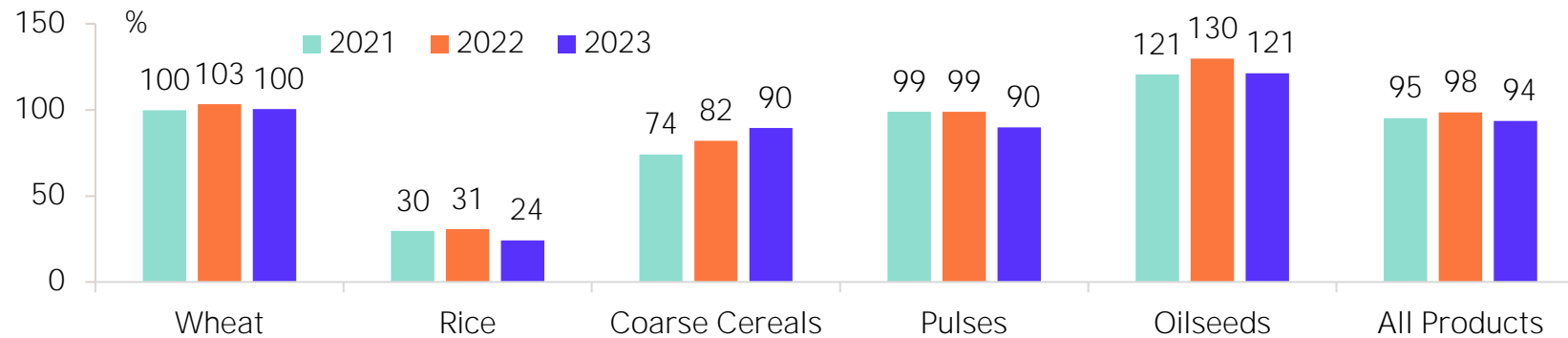
Agriculture Production 2023-24: First Advance Estimates (Kharif Season)



According to the first advance estimates, there has been a broad-based decline in kharif production

Erratic monsoon and flooding in parts of northern India have affected crop yields

Rabi Actual Area Sown % of Normal Area (as of 22nd December)



Rabi sowing in the current season started slowly but is steadily gaining momentum

Heatwaves in February-March in the past two years have impacted the output

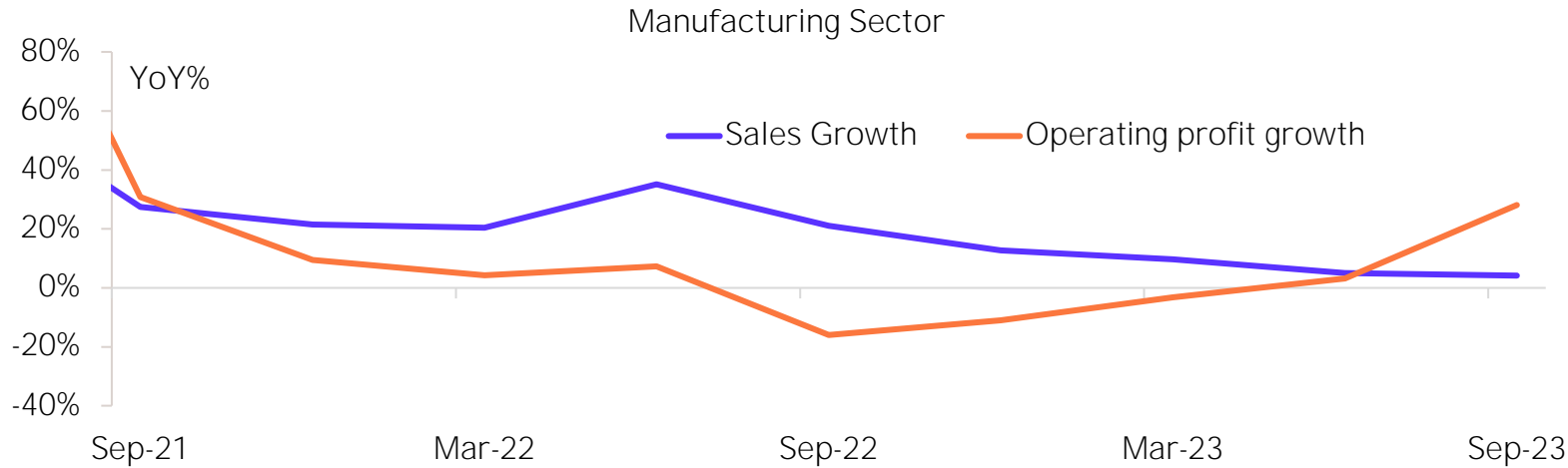
If the rabi season encounters adverse climatic conditions and production stays subdued, rural recovery will be affected

Source: CMIE, 360 ONE Asset Research

Note: 2023-24 refers to July 2023 to June 2024

Manufacturing Value Added driven by higher operating profit growth

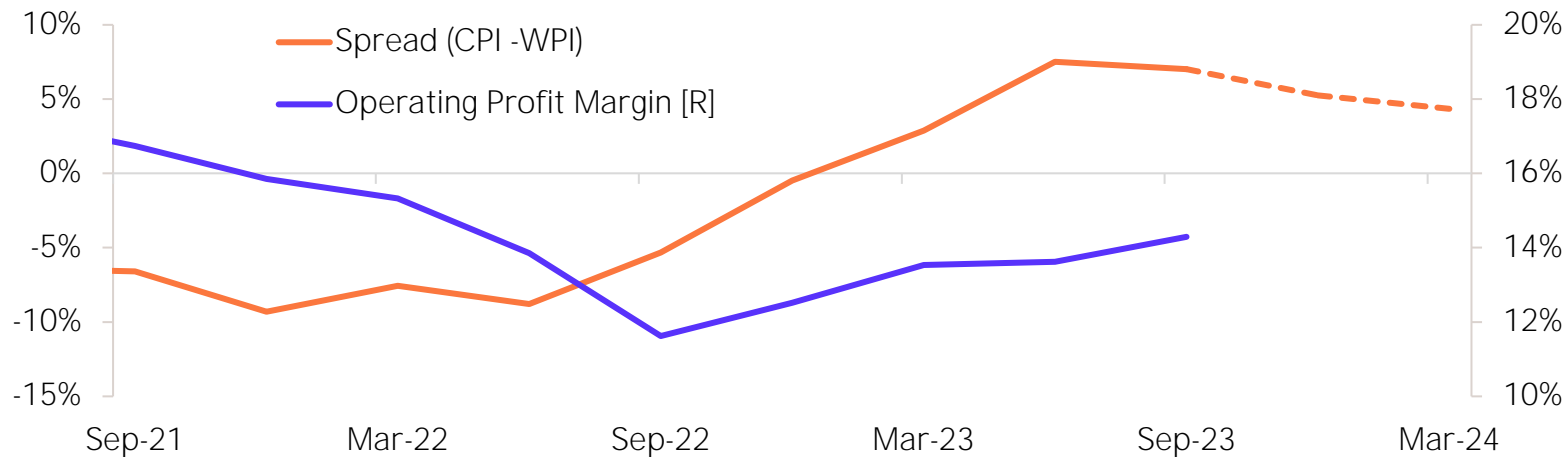
Further improvement in operating margins could be limited, as the spread between CPI and WPI appears to have peaked



Manufacturing sales growth continues to remain subdued in the September quarter

However, operating profit growth improved considerably due to an expansion in operating profit margins

Margins improved because of a decline in raw material costs



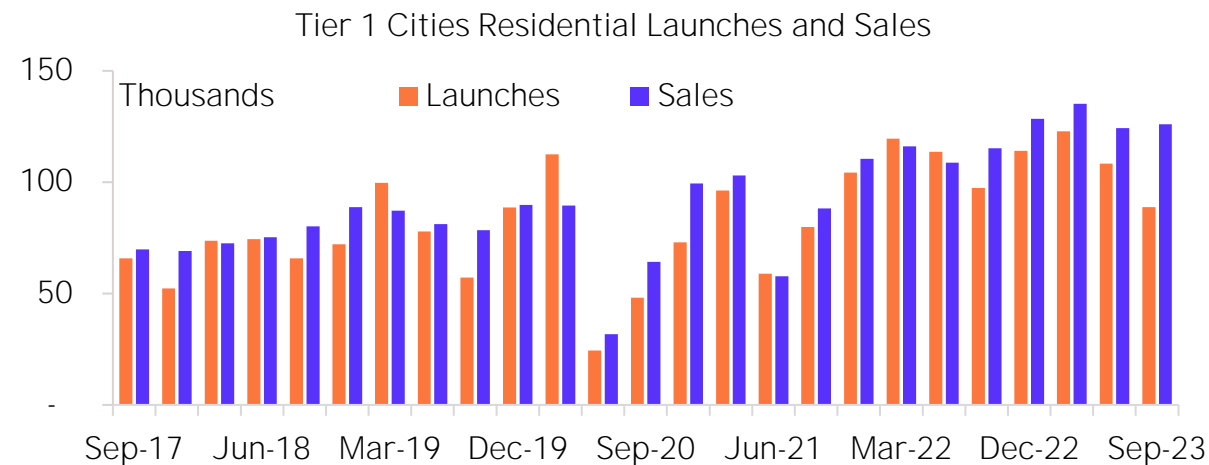
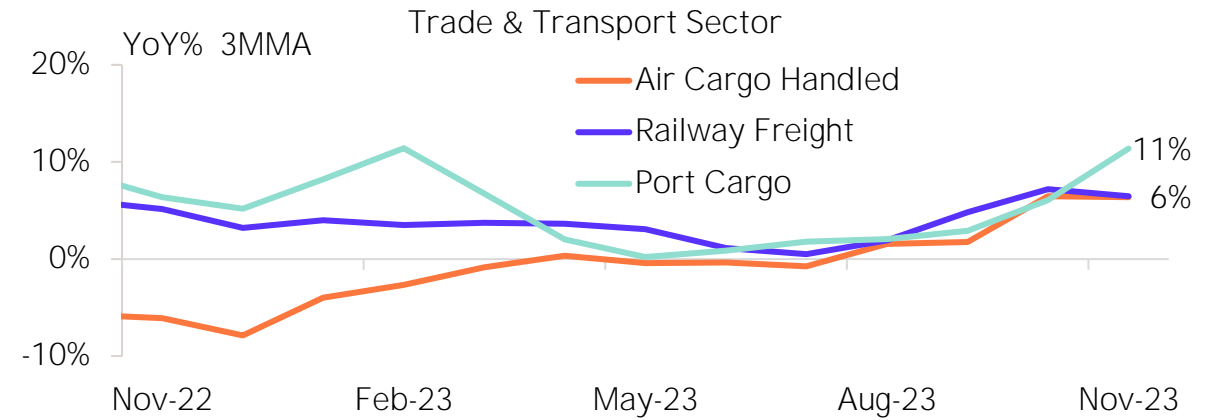
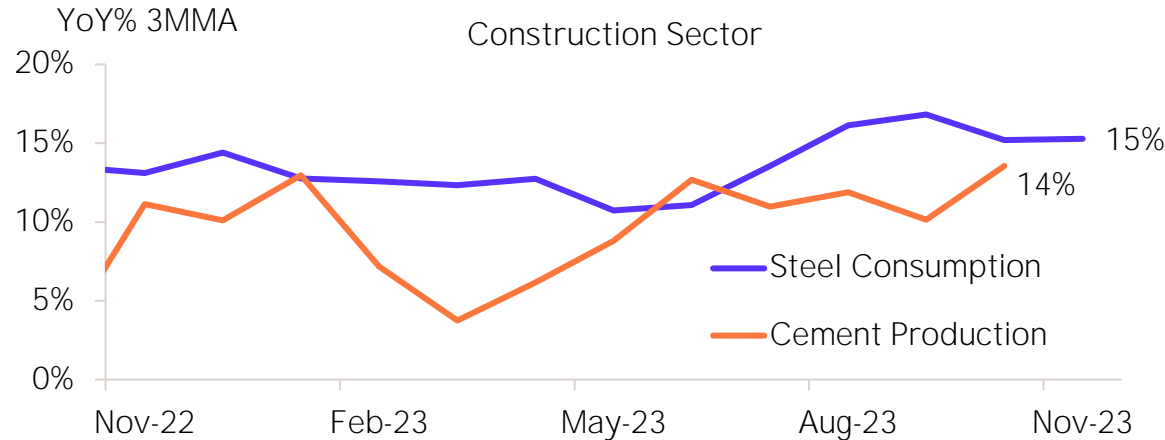
We expect the spread between the CPI and WPI to moderate going forward. Thus, further improvement in operating margins may be limited

Source: ACE Equity, MOSPI, 360 ONE Asset Research

Note: Data based on a sample of 1490 manufacturing companies

The services activity continues to demonstrate robust growth

Indicators across sectors—construction, trade, transport, real estate, and finance—signal strong growth momentum



Construction – Steel consumption and cement production continue to post double-digit growth

Trade & Transport – Freight/cargo indicators across air, rail and port have witnessed steep improvement in growth in the December quarter so far

Financial Services – Credit and deposit growth continue to remain healthy at 16.5% YoY and 13% YoY, respectively, in December 2023

Real Estate – There has been a remarkable rebound in residential sales and launches following the pandemic-induced slowdown in real estate activity

Source: CMIE, Aventus Spark, 360 ONE Asset Research

Note: 3MMA – 3-month moving average

Investments record a robust 9.5% YoY growth in H1FY24

Private consumption growth continues to stay muted, as the rebound observed in Q1 did not sustain in Q2

Real Growth YoY%	Share	FY23		FY23	FY24
		H1	H2		H1
Consumption Expenditure	68%	11.3%	2.3%	6.4%	4.6%
Private Consumption	58%	13.6%	2.5%	7.5%	4.5%
Government Consumption	10%	-0.9%	1.0%	0.1%	5.1%
Gross Capital Formation	36%	12.9%	6.6%	9.6%	8.6%
Fixed Investments	34%	14.7%	8.5%	11.4%	9.5%
Changes in Stocks	1%	2.2%	3.1%	2.7%	7.7%
Valuables	1%	-8.5%	-32.2%	-18.9%	-8.1%
Exports	23%	15.8%	11.5%	13.6%	-1.7%
Less Imports	26%	28.0%	7.7%	17.1%	13.5%
Real GDP	100%	9.5%	5.3%	7.2%	7.7%

Private consumption recovered to 6% YoY in Q1 but again underwhelmed in Q2 at 3.1% YoY

Government consumption picked up pace in Q2 as central government revenue expenditure rose

Investment growth remained robust in H1 at 9.5% YoY, up from 8.5% YoY growth in H2FY23

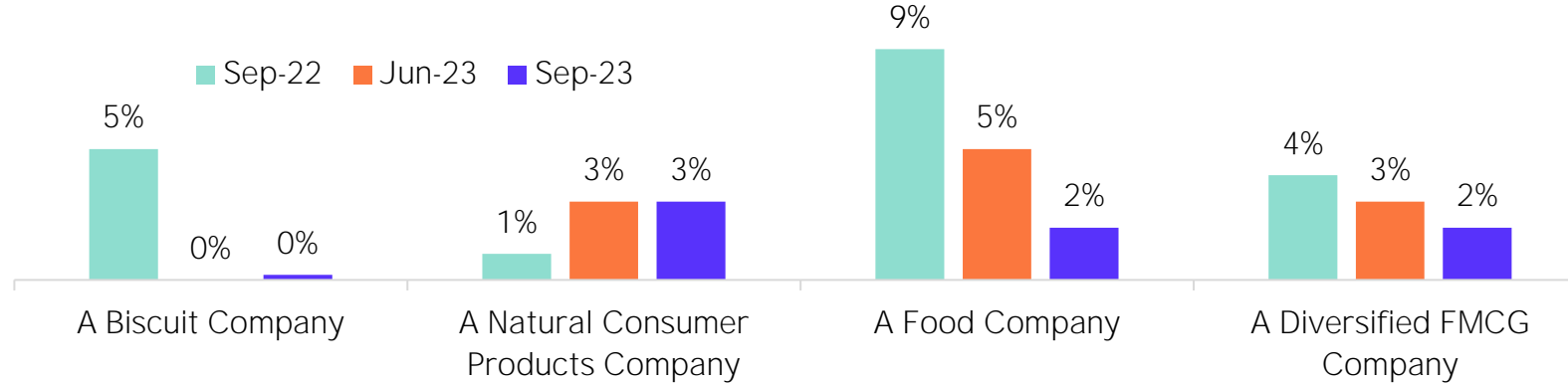
Net Exports (Exports – Imports) negatively impacted GDP growth as imports growth far outweighed exports growth in real terms in H1

Source: MOSPI, 360 ONE Asset Research

Staples volume growth remains subdued in Q2

Discretionary volume growth also slowed down in Q2 for a specific sample of companies

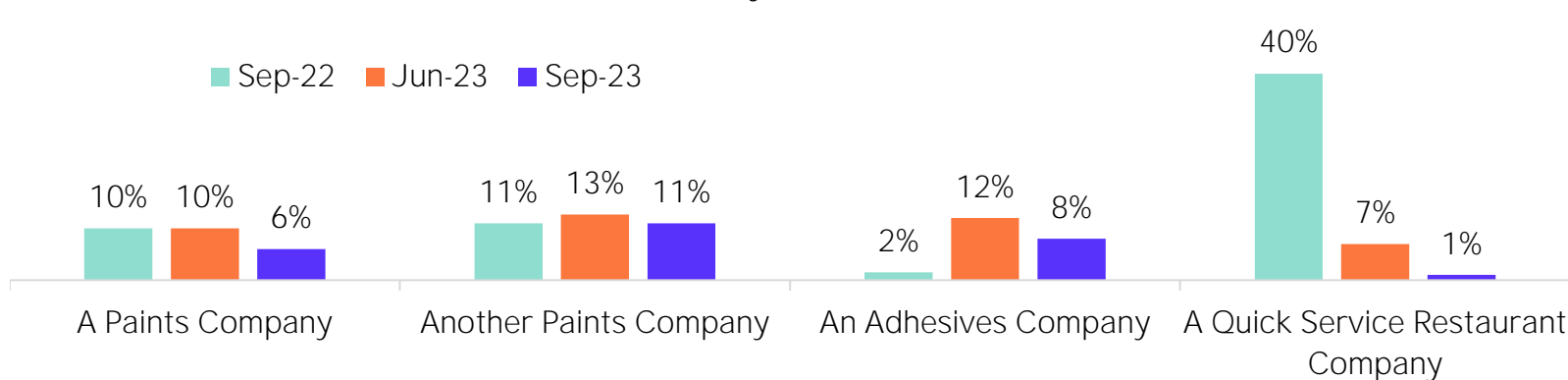
Staples - Volume Growth



Consumer staples volume growth for listed corporates remained subdued, ranging 0-3% in Q2

Note that the growing preference for more affordable alternatives from regional players is also hindering the volume growth of branded products

Discretionary - Volume Growth



Discretionary consumption witnessed a sharp slowdown in volume growth in Q2 for a specific sample of companies

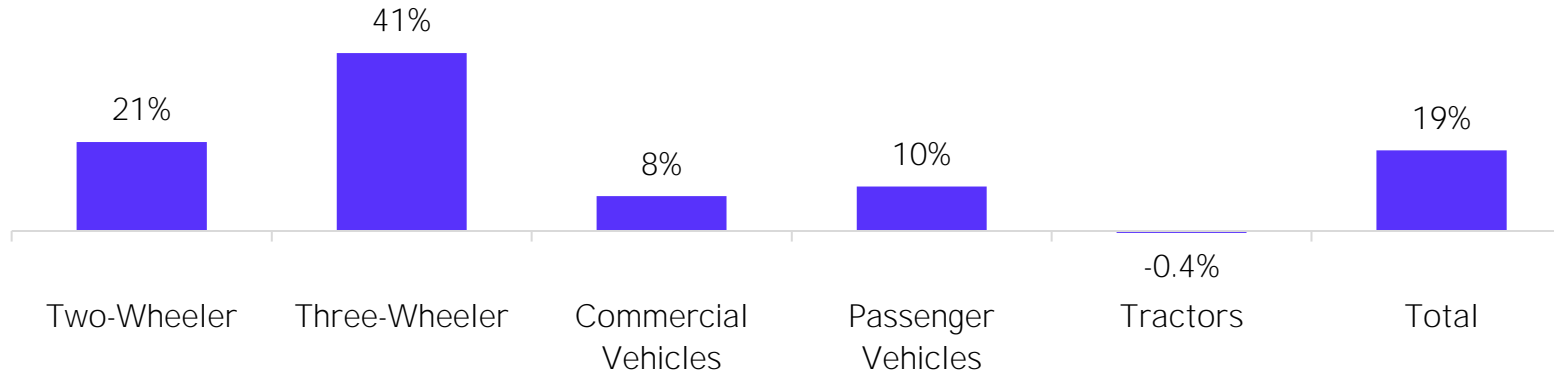
Consumer companies have refrained from passing on the reduction in raw material costs to end consumers, leading to an uptick in operating margins. Consequently, this has contributed to the subdued volume growth

Source: Avendus Spark, Kotak Institutional Equities, 360 ONE Asset Research

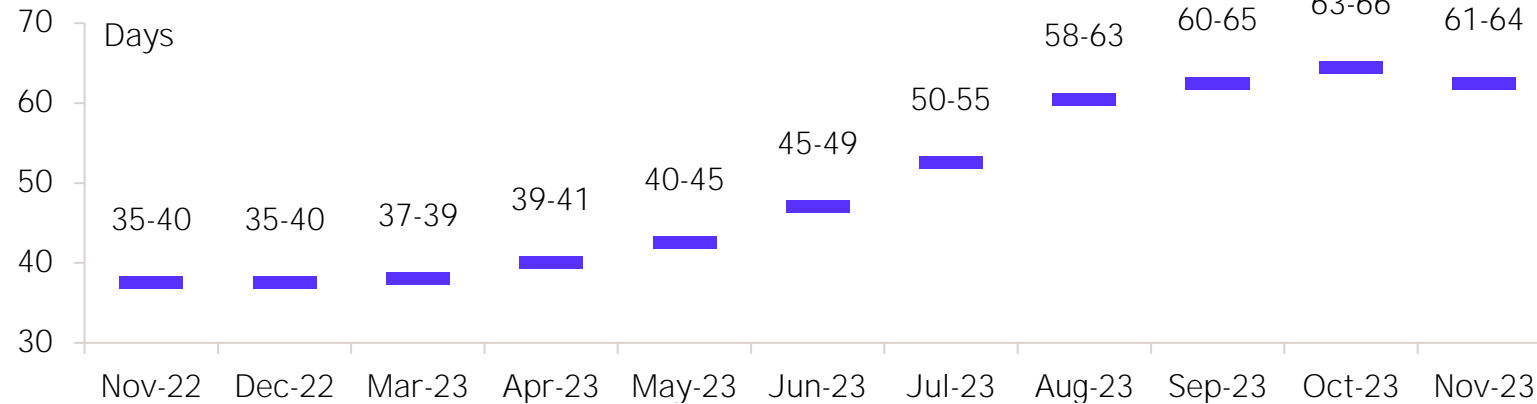
Robust festive season auto sales, led by 2- and 3-wheelers

High dealer inventory may lead to a slowdown in wholesale dispatches for passenger vehicles

2023 Festive Season Sales Growth (YoY%)



Dealer Inventory - Passenger Vehicles



Festive season sales in 2023 were robust, propelled by solid growth in 2-wheeler and 3-wheeler sales

Passenger vehicles and commercial vehicle sales were also healthy, while tractor sales experienced a minor contraction

The Federation of Automobile Dealers Associations (FADA) release indicates that rural areas contributed significantly to the upswing in two-wheeler purchases

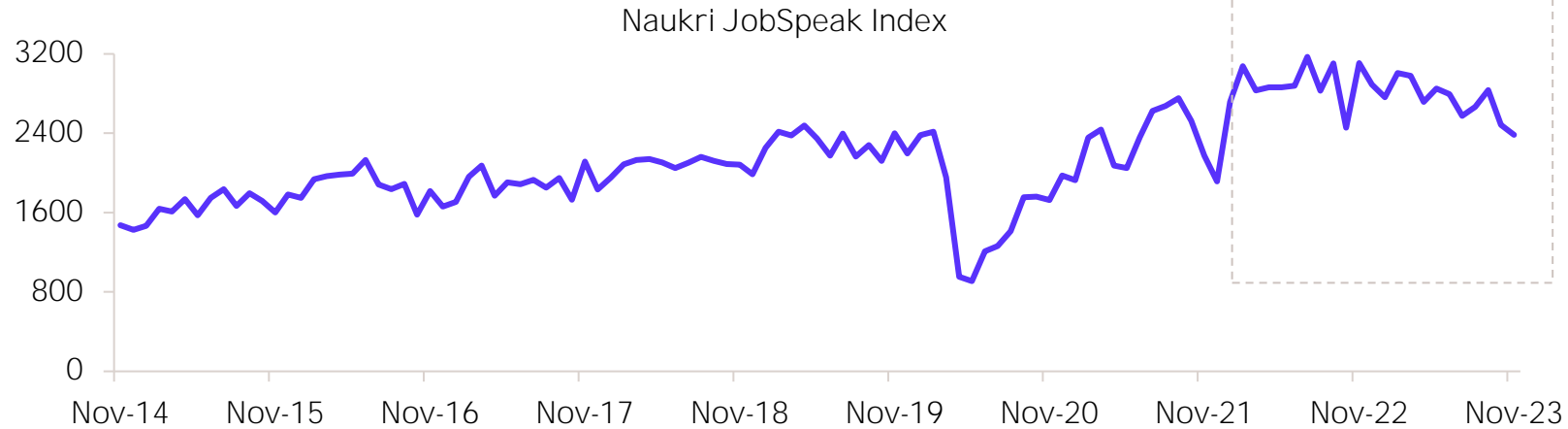
According to FADA, holding inventory beyond 30 days starts to erode dealer profitability as the financial burden is intensified by the high interest costs of inventory funding

PV inventory has slightly reduced but continues to remain above 60 days. PV OEMs would have to reduce dispatches of slow-moving vehicles, especially in the entry-level category

Note: 42 days festive period ranges from 1st day of Navratri to 15 days post Dhanteras, Festive'23:15th Oct'23 - 25th Nov'23, Festive'22 – 26th Sep'22 - 6th Nov'22
Source: FADA, 360 ONE Asset Research
OEM - Original Equipment Manufacturer

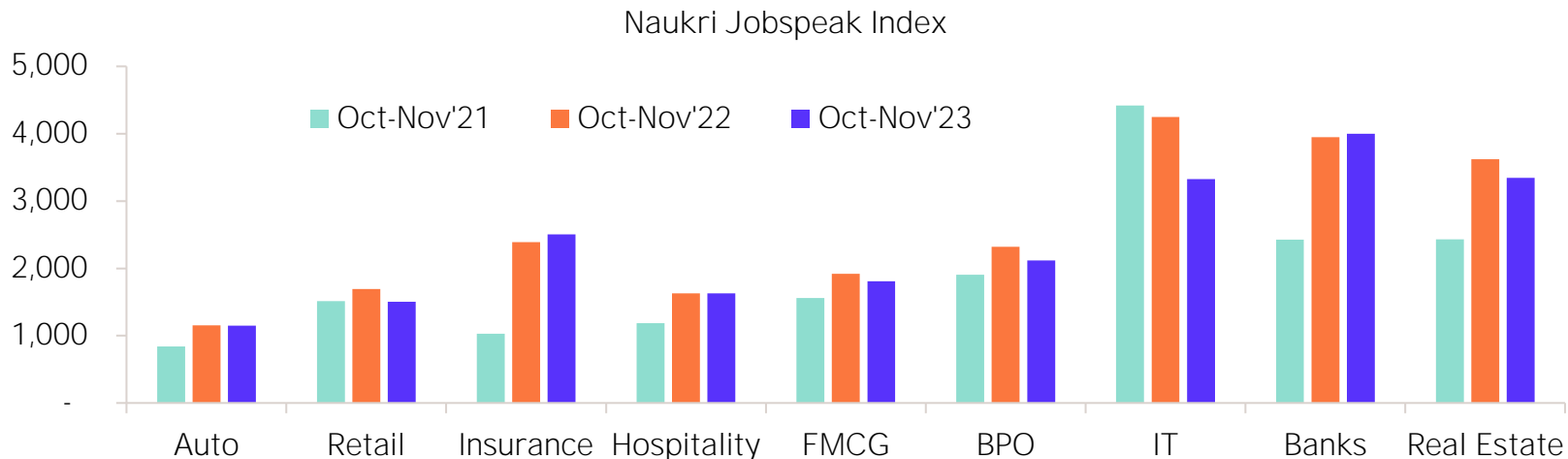
Weak white-collar employment impacting consumption

There has been a significant decline in IT sector hiring, while hiring in other sectors remains flat or lower



The Naukri Jobspeak index indicates a gradual slowdown in white-collar hiring over the past one-and-a-half years

The slowdown in hiring, coupled with poor-quality job creation (covered in detail in [Panorama November 2023](#)), is keeping consumption subdued



The decline in hiring by the IT sector has been quite steep over the past year

Hiring in other sectors is flat or lower than last year

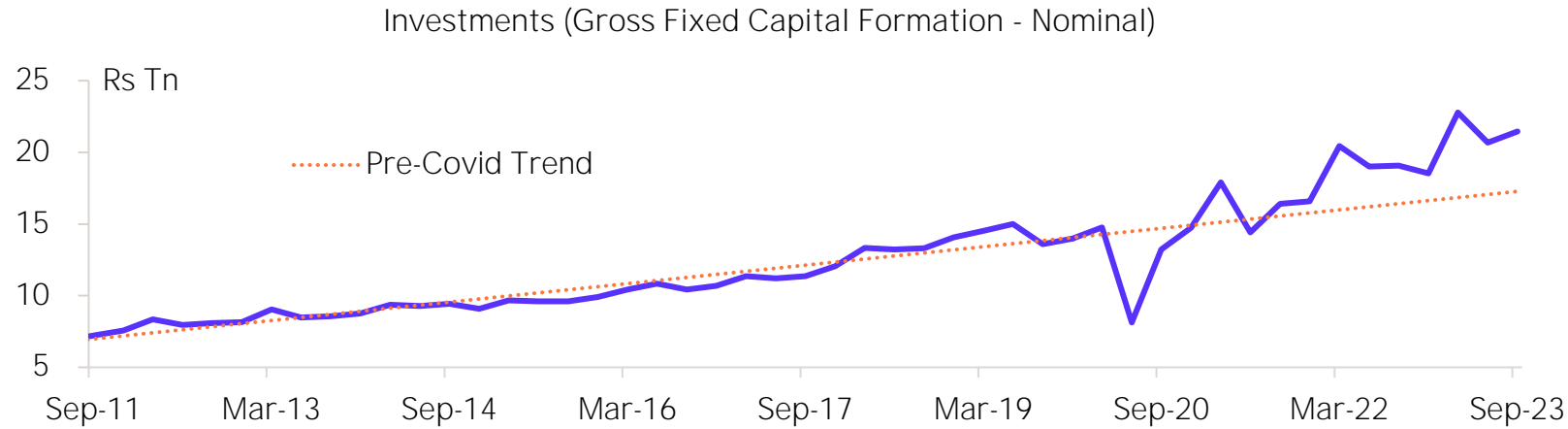
Formal sector job creation needs to improve for a sustainable recovery in consumption

Source: CMIE, 360 ONE Asset Research

Note: Industry-wise Jobspeak Index is average for Oct and Nov

Investments have substantially outpaced the pre-pandemic trend

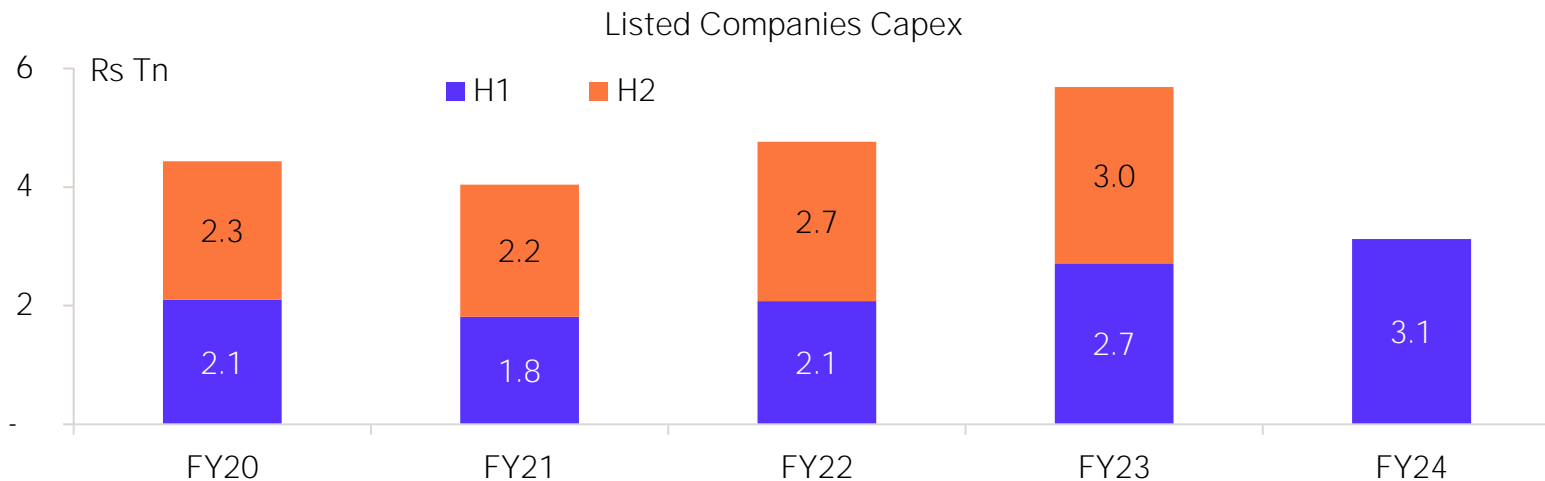
Capex by listed companies has consistently increased over the last three years



Recovery in investment post-pandemic has been quite robust

The actual investments are currently running significantly above the pre-COVID trend

While government capex has picked up substantially, private sector capex is also showing clear signs of recovery



Listed companies have demonstrated consistent growth in capex over the last three years

Capex in H1FY24, at Rs 3.1 tn, was 15% higher than the capex in H1 of the last fiscal year

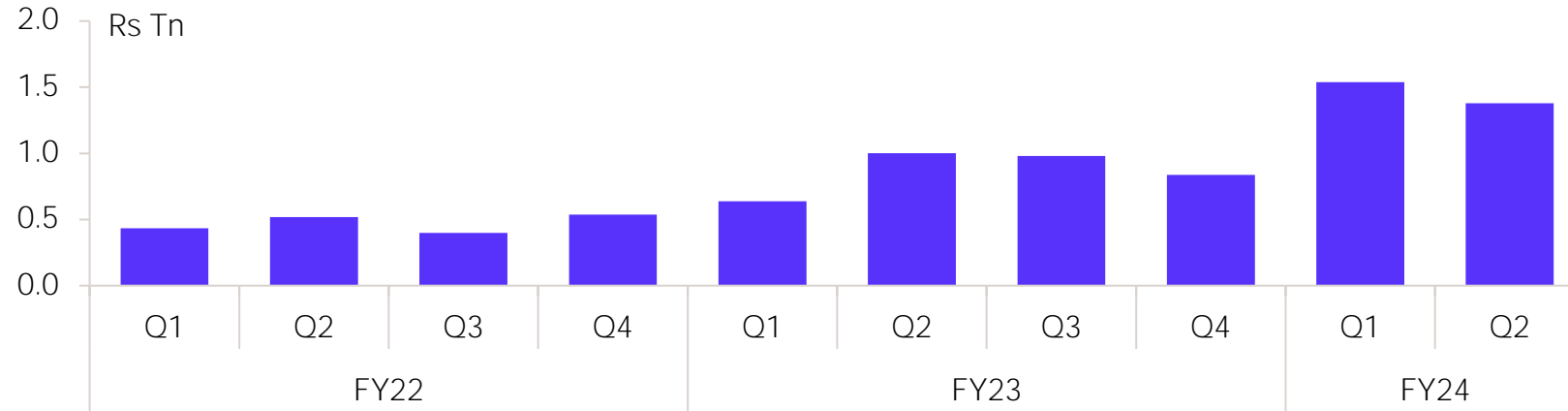
Source: ACE Equity, MOSPI, 360 ONE Asset Research

Note: Listed Companies Capex based on a sample of 870+ companies

The investment pipeline also remains quite robust

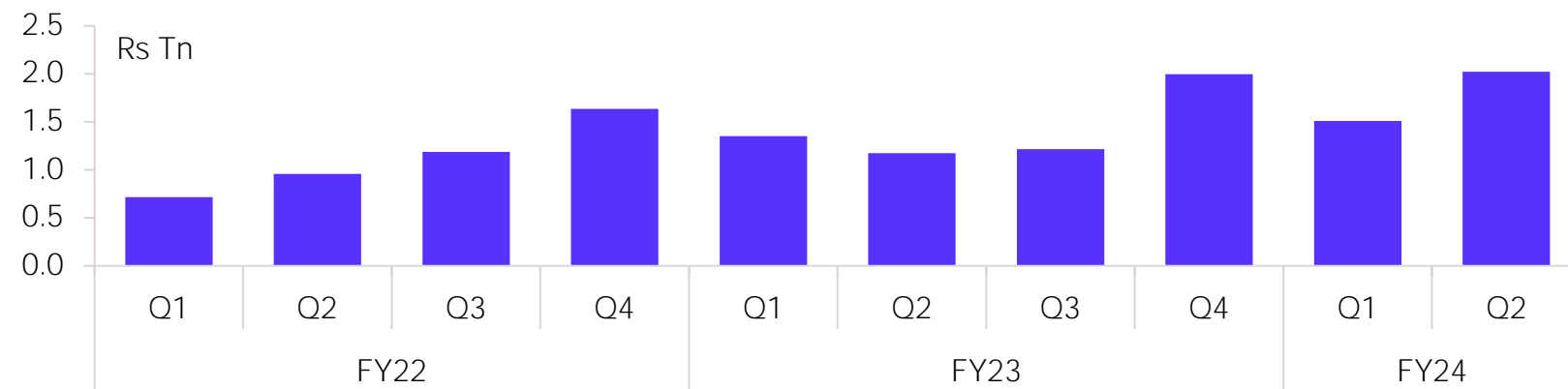
Both the industrial order book and private corporate investment intentions have shown a steep improvement in H1FY24

Private Corporate Investment Intentions



Private sector investments are beginning to pick up as funds intended for capital expenditure raised by corporates through different channels – from banks/ financial institutions (FIs), external commercial borrowings (ECBs), and initial public offerings (IPOs) – during H1FY24 were 60% higher than during H2FY23

Industrials Order Book



Industrial companies also witnessed record orders in Q2, despite it not being a seasonally strong quarter

We anticipate the investment momentum to persist, fueled by the robust pipeline

Source: RBI, Investec, 360 ONE Asset Research

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